

Message Text

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41

ACTION EA-14

INFO OCT-01 EUR-25 ISO-00 AID-20 CIAE-00 COME-00 EB-11

FRB-02 INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12

SPC-03 CIEP-02 LAB-06 SIL-01 OMB-01 AGR-20 NSC-10

SS-15 STR-08 CEA-02 PA-03 PRS-01 USIA-15 DRC-01 /191 W

----- 121545

R 180602Z SEP 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 6827

INFO AMEMBASSY BONN

AMEMBASSY PARIS

AMEMBASSY ROME

UNCLAS TOKYO 12018

E.O. 11652: N/A

TAGS: ETRD, JA, FR, GW, IT

SUBJ: MISSION TO PROMOTE EUROPEAN EXPORTS TO JAPAN

JAPANESE MISSION SPONSORED BY KEIDANREN (FEDERATION OF ECONOMIC ORGANIZATIONS) AND JAPAN CHAMBER OF COMMERCE AND INDUSTRY, CONSISTING OF REPRESENTATIVES

OF JAPANESE TRADING COMPANIES, DEPARTMENT STORES, AND OTHER FIRMS, WILL VISIT FRANCE, WEST GERMANY, AND ITALY, IN THAT ORDER, FROM SEPT 15 TO OCT 3 TO PROMOTE EXPORTS OF CONSUMER GOODS TO JAPAN. MISSION WILL HOLD INDIVIDUAL MEETINGS AND/OR SEMINARS IN PARIS, LYON, STRASBOURG, STUTTGART, FRANKFURT, HAMBURG, AND MILAN TO BRIEF EUROPEAN PRODUCERS AND EXPORTERS ON MARKET CONDITIONS IN JAPAN AND OFFER ADVICE ON HOW TO ENTER JAPANESE MARKET. MISSION DOES NOT EXPECT TO CONCLUDE CONTRACTS, BUT WILL LIST PRODUCTS WHICH COMPANIES ARE INTERESTED IN EXPORTING TO JAPAN FOR INFORMATION OF JAPANESE BUSINESSMEN. MISSION IS VIEWED AS ADDITIONAL JAPANESE EFFORT TO EXPAND IMPORTS AND REDUCE JAPAN'S TRADE SURPLUS. KEIDANREN HAS SENT SIMILAR MISSIONS TO HAWAII AND TO MAINLAND US, BUT THIS IS FIRST SUCH MISSION TO EUROPE.

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INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, ITINERARY, TRADE VISITS
Control Number: n/a
Copy: SINGLE
Draft Date: 18 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TOKYO12018
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730926/aaaaasvg.tel
Line Count: 60
Locator: TEXT ON-LINE
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 24 AUG 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24-Aug-2001 by cunninfx>; APPROVED <06-Sep-2001 by kellerpr>
Review Markings:

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EO Systematic Review
30 JUN 2005

Review Media Identifier:
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Subject: MISSION TO PROMOTE EUROPEAN EXPORTS TO JAPAN JAPANESE MISSION SPONSORED BY KEIDANREN (FEDERATION OF
TAGS: ETRD, JA, FR, GE, IT
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005